

## CASE STUDY

# Developed FDA compliant eCommerce platform in 90 days

### ABOUT CLIENT:

UK based Pharma Company selling baby care products using web based legacy system in the domestic market.

## CHALLENGES

Client had basic eCommerce program which was proving inadequate to cater business complexity.

- ✓ Legacy system lacked scalability to support new business territories
- ✓ Required showcasing products that are approved by the country specific FDA & legal compliance
- ✓ The new system required a capability to support multi lingual contents

## What Our Client Says

Not only are the engineers (SE, QA, and even UI designer) skilled, hardworking, and dependable, we got the best project manager who built multiple team to ensure Enterprise Go Live in just 90 Days!! ”



## OUR SOLUTION

- ✓ We proactively suggested to use Magento enterprise edition as the best Content Management System to support multi-currency and multi-lingual eCommerce platform.
- ✓ Deployed responsive design considering customer first approach.
- ✓ Content localization to comply with geography specific languages, currencies and taxation laws.
- ✓ Centralized administration and data management for effective content management across multiple websites.

## BUSINESS IMPACT

- ✓ Successful rollout across 3 countries within 90 days.
- ✓ Business expansion to new territories - Canada, France and the USA.
- ✓ Country specific eCommerce capabilities helped the Marketing and Sales team prepared for the market expansion plans.